



The 3rd Taiwan International Video Art Exhibition 2012 Entry Prospectus

Presenter: Chew's Culture Foundation, Stans Foundation, Mr. Raymond Soong, NSFG Foundation

Organizer: Hong-Gah Museum (hereunder referred to as the Museum)

Curators: Amy Cheng and Jau-lan Guo

1. Presenter:

Chew's Culture Foundation came to realization with the preliminary proposal brought forth by musician, Ma Shui-Lung. The Foundation started off as a platform for Taiwanese musicians to showcase their works, and the initial core was based on the *Spring-Fall Contemporary Music*. It then reached out to promote diverse cultural activities, and in the year 1999, the Hong-Gah Museum was established with the principle to promote contemporary and new media arts in Taiwan and also to serve as a multi-functional exhibition venue. Chew's Culture Foundation and Hong-Gah Museum are both founded by Mr. Andrew Chew, and continue to receive high acknowledgements in the fields of arts and cultures, including the 1998 and 2006 National Cultural Benefactor Award's Special Award and Jury Award from the Council for Cultural Affairs of Taiwan.

2. Objective:

1. The call for entries is initiated by Chew's Culture Foundation and Hong-Gah Museum, and the objective is to encourage creative video works, and by opening to all geographic locations, we anticipate more international artistic and cultural interactions to take place in Taiwan. This international exhibition is a biennial event with 2012 being the 3rd exhibition.
2. Selected artists with works pertaining to this year's exhibition, "Melancholy in Progress", will be invited by the curators to participate in the exhibition, and in addition, an international open entry will be conducted to select works suitable for the exhibition.
3. **Melancholy in Progress** is to examine the pursuit of progress and its various manifestations in modern life, including medicine, sanitation, technology, speed, mobility and growth.

Has progress become a desire of modern society that has no destination and no end? What is the truth of progress? The never satisfied pursuit of progress has developed the syndromes of compulsive disorders and resulted in melancholy. If the progress we are pursuing is the cause of our melancholy, is there any other choice for progress? Or, is there a chance we can defend ourselves, look into our plight, even heal ourselves with melancholy?

NOTE : For detailed information please refer to the Entry Prospectus



3. Eligibility:

Open to all domestic and international artists 18 years of age or older, working with video art.

4. Entry Deadline and Submission:

Submission deadline on **March 15st, 2012.**(Mail submissions postmarked after this deadline will not be considered.)

5. Acceptance Notification:

The entry acceptances will be published on www.twvideoart.org

6. Exhibit Dates:

October 6st 2012~ December 30st, 2012

7. Preparing Your Entry:

- a. Entry Prospectus can be downloaded from www.twvideoart.org
- b. Entry Submission: By registered mail to Hong-Gah Museum (11F, No. 166, Daye Rd., Beitou Dist., Taipei City, 11268 Taiwan). Please indicate "Taiwan International Video Art Exhibition Entry" on the envelope.

8. Registration Instructions:

Entry materials:

a. 2 copies of the Artwork DVD:

One of the two copies of the DVD must be in DVD-VIDEO format for the selection.

The other must be in MOV or AVI format for editing and broadcast in the case it is selected.

Duration: A limit in length of 30 minutes or shorter.

Format: NTSC, and please indicate its resolution such as 720X480、720X486、1280X720、1920X1080 ; Frame Per-second speed 24p、30p、60i、60p ; Aspect ratio.

NOTE

- a) Mark the name of author, title of the artwork, length and format of the video with intelligible handwriting.
- b) Convert non-NTSC into NTSC to assure the quality of images won't be compromised during format change.
- c) Enclose with word file or pdf file of the subtitles if the video has dialogues or narratives.

b. Disc for the Digital Files of the submission

- a) Filled Application Form
- b) Six static jpg images of the submitted work
- c) Text of dialogues or narratives (only pertaining to entries with subtitles)

NOTE: File Specifications

Either Standard Definition (SD) or High Definition (HD) is eligible.



c. Entry Form

- a) Two hard copies of the typed out entry form
- b) Complete and signed declaration form

Important Notices:

- a. Entry artworks must be single-channel videos.
- b. All DVD/CD must be clearly marked with the artist's name and the file contents (please do not use label stickers).
- c. All entry materials will not be returned.
- d. Please make sure all entry materials are complete. Presenter/Organizer reserves the rights to disqualify an entry due to incomplete materials/information.

9. Entry Regulation:

- a. May enter as an individual or as a group
- b. Maximum two entries are allowed for each individual or group, and entries are restricted to single-channel videos created after January/1st /2009 those have not been previously shown in any exhibitions in Taiwan.
- c. The following will lead to disqualification:
 - a) Works violate copyright (works of copyright infringement or unclear copyrighted sources)
 - b) Works that have been exhibited in Taiwan before.
 - c) Works with content unrelated to the curatorial themes.
 - d) Submissions without the signed declaration form to show the entrant's agreement to comply with.

10. Selection Process:

- a. Panel of juries of prominent scholars and professionals
- b. Twenty entries will be selected to be included in the exhibition (the panel of juries reserves the rights to adjust the number of selections according to the entries)

11. Rewards:

- a. The selected works are qualify for the exhibition.
- b. The selected works will be included in related publications. (catalogue, CD, website...)
- c. The selected entrants will receive two sets of the exhibition related publications.

12. Rights:

- a. The curators have the full control to the planning of the exhibition.
- b. The works on exhibit may not be for loan during the exhibition.
- c. The insurance coverage of the artworks on exhibit will be based on the actual insurance policy.
- d. The artist owns rights on all original artworks he/she creates. For the purpose of promotion, the Presenter obtains the rights to use the artworks for research, photo shoots, media reports,



printed materials, publications, and also on all exhibitions related materials, magazines, digital media, and internet.

e. The Presenter furthermore obtains the rights to sell the publications that are produced in conjunction with the exhibition.

13. Should there be any need to alter or add to this prospectus, the Presenter reserves such rights to do so with public announcements.

14. Contacts: Hong-Gah Museum Exhibition Department:

Tel: 886-2-2894-2272, Fax: 886-2-2897-3980, E-mail: tw.videoart@gmail.com



To be filled out by the museum

Receiving #	
File #	

**The 3rd Taiwan International Video Art Exhibition 2012
Entry Application Form
(COVER)**

Work Title:

Applicant Name:

Application Date: Year Month Date



To ensure smooth processing and to protect your rights, please make sure all the items are correctly prepared before submission...

Please complete all items on the entry form. Complete information will help the jury to better understand your proposal.

Do you meet the time and eligibilities as listed in the entry prospectus?

(Please double check on all items in the prospectus.)

Entry Application Form 2 copies (One original, one photocopy)

Did you sign the declaration form, and include one original signed form and one photocopy?

Did you fill out in completion all the items on the forms?

If you are submitting as a group:

Please fill out each group member's information on the application form

Please be sure to make a copy of all forms for your own reference

All application forms must be printed and submitted on A4 paper, and ONLY use a PAPER CLIP to put together all paper works. Please do NOT bind or put extra covers on the documents.



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Entry Form (I. Artist Form)

Chinese Name			Nationality	
English Name				
Personal Information				
Date of Birth	Year/Month/Date	<input type="checkbox"/> Male / <input type="checkbox"/> female		
ID Card	(Foreigner please fill in passport numbers)	Passport Number		
Occupation		Highest Degree		
Contact Information				
Tel(Office) :		Tel(Home) :		
Mobile :		Fax :		
E-mail :				
Permanent Address :				
zip code : □□□-□□				
Mailing Address (if different from above)				
zip code : □□□-□□				
Previous Exhibitions or Awards (list 5)				
year	Exhibition or Award with Prize			



The 3rd Taiwan International Video Art Exhibition 2012

Entry Form (II. Artwork Form)

Title			Year of Creation	
Duration	Mins Secs	<input type="checkbox"/> Single Channel <input type="checkbox"/> Double Channel <input type="checkbox"/> Interactive Video <input type="checkbox"/> Performing Video <input type="checkbox"/> Other	Material	<input type="checkbox"/> DVD <input type="checkbox"/> Mini DV <input type="checkbox"/> Digital Video File (MPEG / H.264.....)
<input type="checkbox"/> Color / <input type="checkbox"/> Black & White	Image Ratio	<input type="checkbox"/> 4 : 3 <input type="checkbox"/> 16 : 9	Audio	<input type="checkbox"/> MONO <input type="checkbox"/> Surround Sound <input type="checkbox"/> 5.1 Channel <input type="checkbox"/> Mute
Video System	<input type="checkbox"/> NTSC <input type="checkbox"/> PAL <input type="checkbox"/> SECAM <input type="checkbox"/> 35mm <input type="checkbox"/> Beta cam <input type="checkbox"/> HDV <input type="checkbox"/> DV <input type="checkbox"/> Other			
Note	If the DVD contains special transfer format or coding, please provide the relevant information.			
statement (work description or artist statement 300-500 words.)				



Declaration Form :

I fully understand and agree to abide by the Rules and Regulations of the
"3rd **Taiwan International Video Art Exhibition 2012**".

If any infringement occurs, the organizer reserves the right to disqualify
the submission.

Signature of Entrant :

(Year) (Month) (Date)